

# GETTING THE MOST OUT OF YOUR UIDP MEMBERSHIP



## WHO WE ARE



The University Industry Demonstration Partnership (UIDP) is a unique forum for representatives from universities and industry to find better ways to partner.

Our membership comprises some of the finest innovation companies and best research universities in the world: organizations committed to active participation in pursuit of excellence in university-industry (U-I) collaboration and partnership.



*My institution has been able to close deals with our industrial collaborators at a much faster pace through deployment of specific strategies learned from UIDP training and workshop opportunities.*

## WHAT WE DO



At the UIDP, we find ways to make people's jobs easier, by tackling, head on, challenges impacting the environment for research partnerships, collaboration and workforce development.

Representatives of UIDP member organizations work together to:

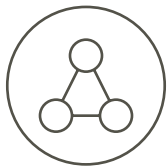
- Maximize the potential of existing research collaborations and partnerships;
- Build new networks and opportunities for future collaboration; and
- Remove barriers to joint research project success.



*We belong to the UIDP because of UIDP members' depth and breadth of knowledge about U-I relations, and their willingness to share it within the UIDP community.*

**At the UIDP, we don't just talk about problems. We solve them.**

## HOW WE DO IT



We are a project-oriented organization where our members identify issues impacting U-I relations and opportunities to develop new approaches to working together. We find practical solutions to shared challenges impeding success irrespective of who we are or where we work.

- Members share knowledge and experience in U-I collaboration and partnership so others can learn from it.
- Members collaborate to identify, create and test demonstrations and practical approaches to address operational and strategic issues.
- Members solve shared challenges by being active participants in UIDP projects and activities.



*The UIDP and its members create a better awareness on both 'sides' as to what can work, what can't and why. This insight directly impacts the work I do.*

# Five ways to make the most of UIDP membership

Membership in the UIDP is organizational, not individual. Any employee of a member organization can access UIDP resources and participate in projects and activities. The benefits your organization realizes will depend on the specific interests and needs of those who represent you.

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● **PARTICIPATE IN UIDP PROJECTS** UIDP Projects address a specific challenge or need affecting U-I partnerships and collaboration. Our member reps develop tools and content to address both operational and strategic issues, resulting in practical products and unique insights for U-I collaboration going forward. At any given time, we have many diverse projects underway. Project working groups meet throughout the year, virtually and in person, where possible. For a complete list of active projects, and to participate, visit [www.uidp.org/projects/](http://www.uidp.org/projects/).

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● **ACCESS UIDP RESOURCES** Representatives of UIDP member organizations can access all UIDP resources at no cost. The best place to do this is online at [www.uidp.org/resource-center/](http://www.uidp.org/resource-center/). Register and enjoy unlimited, one-stop access to the UIDP content you require. You can also order print copies, if available, through the Resource Center.



MEMBER  
DIRECTORY



PUBLICATIONS  
AND REPORTS



MEETING  
MATERIALS



WEBINARS



VIDEOS



PROJECTS



ACADEMY

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● **ATTEND UIDP EVENTS** The UIDP holds two general meetings, a Project Summit and many other specialized events every year in locations across the United States. These activities provide members opportunities to connect, online and face to face. To get the most from your UIDP membership, we recommend at least one representative from every organization attends in-person meetings; multiple attendees increase the value further. View the UIDP calendar at [www.uidp.org/events](http://www.uidp.org/events).

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● **TAKE ADVANTAGE OF NETWORKING OPPORTUNITIES** UIDP events and participation in project working groups provide great access to university and industry representatives and enable members to build strategic relationships in environments conducive to networking. We also partner with other organizations to host events that offer networking and professional development opportunities to our members.

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● **USE OUR EXPERTISE AND COMMUNICATION CHANNELS** The UIDP team has a lot of connections and experience working at the U-I interface. We're available to deliver practical support to our members in many ways, from facilitating introductions and identifying opportunities to build and strengthen connections between sector representatives, to providing advice and counsel on partnership and collaboration issues. We also offer our members a way to share content (including relevant job postings) on our website and through our social media channels.



University Industry  
Demonstration Partnership

**ABOUT THE UIDP** At the UIDP, we have different perspectives and one focus: improving university-industry (U-I) partnerships. The UIDP is a unique project-oriented forum where representatives from academia and industry seek opportunities to develop new approaches to working together. Our membership comprises some of the finest innovation companies and best research universities in the world: organizations committed to active participation in pursuit of excellence in U-I collaboration and partnership. At the UIDP, we don't just talk about problems, we solve them. **University Industry Demonstration Partnership • [www.uidp.org](http://www.uidp.org) • [info@uidp.net](mailto:info@uidp.net)**